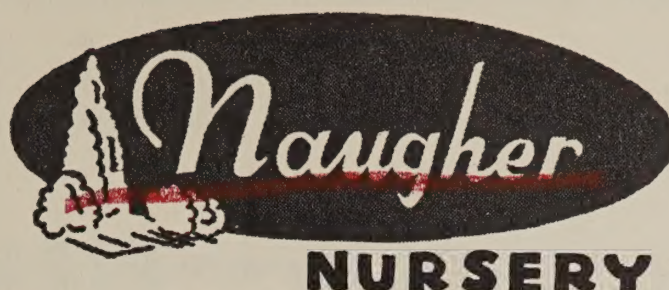


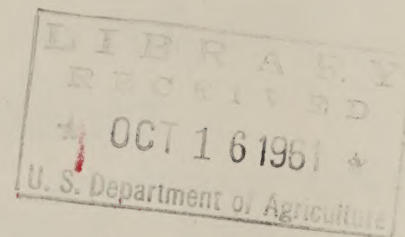
TELEPHONE: HUNTSVILLE, ALA.
Jefferson 4-0261
6-6168



INCORPORATED
Chase, Alabama

FALL 1961 - SPRING 1962

LOCATED 8 MILES
NORTHEAST OF HUNTSVILLE ON
NEW MARKET PIKE



Our Fellow Plantsman:

Your loyalty makes possible another opportunity of our serving your needs with Naugher's QUALITY plant materials, and we're mighty grateful. We are dedicated to serving YOU. Why not favor us with a look at this list for the Fall and Spring season and send us your order while selections are still complete?

Mr. Grower: Naugher's liners are a "Good Buy" because we include in one grade our competition's three grades, thus eliminating storage and assuring you of freshly dug liners; plants readily adaptable to your soil and climate; enroute to your growing fields in less than 24 hours after being dug; field grown liners that produce "market ready" plants sooner for you; plus an added bonus of FREE PACKING. Why not give 'em a try? You'll be glad you did.

Mr. Retailer: Naugher's "Sparkling Fresh" Profit Producers listed herein are well known, widely used, completely functional, utility type plants whether they be balled and burlapped or bare root. And, at Naugher's we strive to select plants that we know will be a credit not only to your sales area, but a credit to the landscape decor of our customer; and indeed, your customer is our customer too. We're anxious to help you do "A Good Selling Job", so why not try some of Naugher's Profit Producers? Packing is FREE for you too.

Our constant aim is IMPROVEMENT - improved growing - improved packing - improved selections - better service. You can rest assured that Naugher's tradition of QUALITY will characterize the materials you order from us.

We sincerely appreciate and value every customer and every order very highly, and we anticipate with pleasure the opportunity of serving YOU.

Thank you very much.

YOU'LL LIKE NAUGHER'S QUALITY.

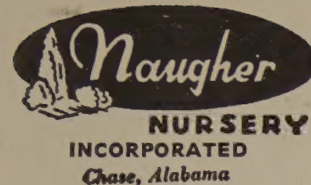
Yours truly,

NAUGHER NURSERY, INC.

W. D. "Dan" Cabe



Members: American, Southern, Alabama, Illinois and Tennessee Association of Nurserymen



*"Sparkling Fresh" Profit
Producers -- B & B*

BROADLEAF

	Each	Per 10	Per 100
ABELIA GRANDIFLORA			
2- 3' B & B		1.25	1.00
3- 4' B & B		1.50	1.25
ILEX BURFORDI			
15-18" B & B		1.50	1.25
18-24" B & B		1.75	1.50
24-30" B & B		2.00	1.75
ILEX CONVEXA			
12-15" B & B		1.25	1.15
15-18" B & B		1.50	1.40
18-24" B & B		1.75	1.65
ILEX FOSTER'S #2			
3- 4' B & B		3.00	2.50
4- 5' B & B		3.50	3.00
5- 6' B & B		4.00	3.50
ILEX ROTUNDIFOLIA			
15-18" B & B		1.50	1.25
18-24" B & B		1.75	1.50
24-30" B & B		2.00	1.75
LIGUSTRUM JAPONICUM (Jap Privet)			
3- 4' B & B		1.75	1.50
4- 5' B & B		2.00	1.75
LIGUSTRUM LUCIDUM			
18-24" B & B		1.10	1.00
24-30" B & B		1.35	1.25
30-36" B & B		1.50	1.40
MAGNOLIA GRANDIFLORA			
3- 4' B & B		2.50	2.00
4- 5' B & B		3.00	2.50
5- 6' B & B		3.50	3.00
NANDINA DOMESTICA			
18-24" B & B		1.10	1.00
24-30" B & B		1.25	1.10
30-36" B & B		1.40	1.25
PHOTENIA SERRULATA			
15-18" B & B		1.25	1.00
18-24" B & B		1.50	1.25

CONIFERS

	Each	Per 10	Per 100
BERKMAN'S GOLDEN ARB.			
15-18" B & B		1.35	1.25
18-24" B & B		1.50	1.35
24-30" B & B		1.65	1.50
30-36" B & B		1.80	1.65
3- 4' B & B		2.15	2.00
BERKMAN'S GOLDEN ARB. — Dwarf Globe			
12-15" B & B		1.25	1.00
15-18" B & B		1.50	1.25

You'll Like NAUGHER'S Quality!



FIELD GROWN LINING OUT STOCK

TOP QUALITY

HARDY

FRESHLY DUG

	Each	Per 100	Per 1000
Abelia, Edward Goucher	1 Yr	6-12"	15 12½
Abelia, Grandiflora	1 Yr	6-12"	12½ 10
Andorra Juniper	1 Yr	6-12"	15 12½
Ashfordi Juniper	1 Yr	6-12"	12½ 10
Communis Depressa Aurea	1 Yr	6-8"	15 12½
Conferta Juniper	1 Yr	6-12"	17½ 15
Fastigiata Juniper	1 Yr	6-12"	15 12½
Greek Juniper	1 Yr	6-12"	15 12½
Greek Juniper	2 Yr	8-15"	17½ 15
Hetzi Juniper	1 Yr	6-12"	17½ 15
Hetzi Juniper	2 Yr	8-15"	20 17½
Irish Juniper	1 Yr	6-12"	15 12½
Koster Juniper	1 Yr	6-12"	17½ 15
Pfitzer Juniper	1 Yr	6-12"	22½ 20
Pfitzer Jun. Compacta Nick's	1 Yr	6-12"	17½ 15
Pfitzer Jun. Compacta Owen's	1 Yr	6-12"	20 17½
Pfitzer Jun. Gold Tip	1 Yr	6-12"	15 12½
Savin Juniper	2 Yr	8-15"	17½ 15
Savin Juniper	1 Yr	6-8"	25 22½
Savin Juniper Tamariscifolia	1 Yr	6-12"	17½ 15
Savin Juniper Von Ehron	1 Yr	6-12"	17½ 15

FIFTY OR MORE PLANTS AT 100 RATE
THREE HUNDRED OR MORE PLANTS AT 1000 RATE
Please Order in Multiples of 25!

ROOT-PRUNED

NEVER STORED

	Each	Per 10	Per 100
BIOTA FRUITLANDI ARB.			
18-24" B & B		1.50	1.35
24-30" B & B		1.65	1.50
30-36" B & B		1.90	1.75
BLUE CONE ARB.			
18-24" B & B		1.50	1.25
2- 3' B & B		1.75	1.50
CONSPICUA ARB. — Goldspire			
2- 3' B & B		1.75	1.50
3- 4' B & B		2.00	1.75
DARK GREEN COMPACTA ARB.			
18-24" B & B		1.50	1.25
2- 3' B & B		1.75	1.50
3- 4' B & B		2.00	1.75
FASTIGIATA JUNIPER (Improved Irish)			
3- 4' B & B		1.50	1.25
4- 5' B & B		1.75	1.50

	Each	Per 10	Per 100
GREEK JUNIPER			
18-24" B & B		1.50	1.25
24-30" B & B		1.75	1.50
30-36" B & B		2.00	1.75
HETZI JUNIPER			
15-18" B & B		1.50	1.25
18-24" B & B		1.75	1.50
MUGHO PINE — Dwarf Strain			
8-10" B & B		1.75	1.50
10-12" B & B		2.00	1.75
12-15" B & B		2.25	2.00
PFITZER JUNIPER — (Sheared - Very Compact)			
12-15" B & B		1.25	1.15
15-18" B & B		1.50	1.25
18-24" B & B		1.75	1.50
SAVIN JUNIPER			
15-18" B & B		1.50	1.25
18-24" B & B		1.75	1.50

*Dogwoods "Loaded
With Customer Appeal"*

PINK FLOWERING

ONE YEAR	Each	Per 10	Per 100
12-18" Bare Root		.85	.75
18-24" Bare Root		1.10	1.00
24-30" Bare Root		1.35	1.15
30-36" Bare Root		1.60	1.35

TWO YEAR	Each	Per 10	Per 100
2- 3' Bare Root		1.75	1.50
3- 4' Bare Root		2.25	2.00
4- 5' Bare Root		2.50	2.25

For B & B Add 50c Per Plant

- Tied With Jute Twine to Eliminate Skinning
- Budded on Transplanted Seedlings
- Heavy Fibrous Root System
- Liberally Graded
- Heavily Branched

WHITE FLOWERING

3- 4' Bare Root	1.10	1.00
3- 4' Balled & Burlapped	1.60	1.50
4- 5' Bare Root	1.35	1.25
4- 5' Balled & Burlapped	1.85	1.75
5- 6' Balled & Burlapped	2.50	2.25
6- 8' Balled & Burlapped	3.00	2.75

- Sturdy Caliper
- Heavy, Fibrous Root System
- Well Developed Trees
- Properly Pruned

BROADLEAF POTTED LINERS

	Each	Per 100	Per 1000
ILEX ROTUNDIFOLIA			
ILEX BURFORDI			
ILEX HETZI			
ILEX HELLERI			
ILEX CONVEXA			
ILEX FOSTER'S			
HYBRID #2			
BARBERRY, JULIANNE			
2¼" Pots		17½	15

Decorator Colors!

Lilac

French Hybrids — Two Year Grafts

	Each	Per 10	Per 100
12-18" Bare Root		.40	.35
18-24" Bare Root		.50	.45
2- 3' Bare Root		.60	.55
3- 4' Bare Root		.70	.65
Available Grades	12/18	18/24	2/3 3/4
Lucie Baltet			
Single Pink	X	X	
Bleautre			
Single Blue	X	X	X X
Michael Buchner			
Double Lavender	X	X	X X
Charles Jolly			
Double Red	X	X	
Marc Micheli			
Double Blue	X	X	X
Glorie de Moulin			
Single Pink	X	X	X X
Mad. Casmir Perier			
Double White	X	X	
Ludwig Spaeth			
Single Red	X	X	X X
Charles X			
Single Red	X	X	X X
Rhum Von Horstetstein			
Single - Reddish Purple	X	X	X X

• Two Cane Minimum

• Beautiful Stock

• Excellent Roots

Sales Sparklers!

Oriental Magnolias

Two Year Layers

PINK — Soulangiana

	Each	Per 10	Per 100
18-24" Bare Root		.45	.40
2- 3' Bare Root		.50	.45
3- 4' Bare Root		.55	.50
4- 5' Bare Root		.60	.55

PURPLE — Nigra

12-18" Bare Root	.45	.40
18-24" Bare Root	.55	.50

Exquisite in Bloom!

Flowering Peach

18-24" Bare Root	.35	.30
2- 3' Bare Root	.45	.35
3- 4' Bare Root	.55	.45
4- 5' Bare Root	.65	.55
5- 6' Bare Root	.75	.65

COLORS: Red, White, Pink, and Peppermint Stick

Cash Register Ringers!

Silver Maples

5- 6' 1/2-3/4" C	.95	.75
6- 8' 3/4"-1" C	1.15	.95
8-10' 1 1/4"-1 1/2" C	1.35	1.15

Straight Trunks—Heavily Branched
Quality Shades—Plenty of Roots
(For B & B Add 50 cents per Tree)

1961-62 Terms and Conditions:

TERMS—To customers with established credit rating our usual terms—NET 30 days. All orders will be promptly acknowledged, greatly appreciated, and expedited with personal supervision. All COD orders must be accompanied by 25% CASH.

Prices—All Prices subject to change without notice. Fifty or more plants at the one hundred rate; three hundred or more plants at one thousand rate.

Shipments—Customers are requested to advise shipping instructions; i.e., date order to be shipped; etc. Our liability ends upon delivery to carrier. All shipments are f.o.b. Chase, Alabama.

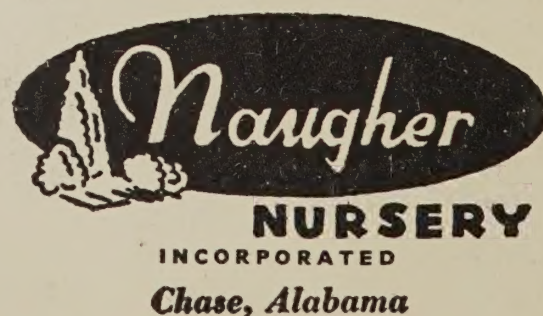
Transportation—We are located in a strategic area as far as availability of transportation is concerned. Shipments can be arranged via Air, Motor or Rail Freight; Air or Railway Express; Refrigerated Van service to most areas; combination loads via rail or motor carrier—you name it, we can arrange it.

Packing—Our packing is free when cash, check or money order accompanies order. Our packing material consists of shingle tow and sphagnum moss dampened to the right degree insuring live delivery.

Guarantee—Our aim is to grow stock true to name, but in event of error, we hereby agree to replace stock that may prove untrue to name upon proper proof, with additional stock or refund purchase price. At no time do we accept responsibility for more than original purchase price. All orders subject to crop conditions and the standard form Non-Warranty Clause applies.

Claims—No claim considered unless made in writing 10 days after receipt of shipment. All shipments will be accompanied with an inspection certificate from the State of Alabama. Naugher Nursery is not in a quarantined area.

*Any way you look at it,
it's a "Good Buy" at*

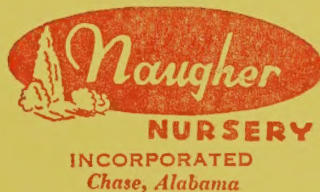


Something New!

... And at no extra cost to you -

NAUGHER'S field grown lining out stock treated with
WILT-PRUF!

You'll Like



Quality!

